

"Hats Off To Torrance" . . .

Says G. P. President In Noting Progress

That the beautiful home city and industrial center of Torrance is to be congratulated on its achievements, during its 25 years of life—achievements resulting in the distribution of Torrance products throughout the world—is the statement made by A. L. Weil, president of General Petroleum Corporation, which operates one of its largest, most modern refineries here.

"When we consider today's position of Torrance as a home and industrial center," says Mr. Weil, "we marvel that only 25 years ago this area consisted of nothing but barren fields. What great accomplishments the citizens of this city have wrought in this quarter of a century!

"First occupying three square miles of territory, this progressive city has grown to spread over 19 square miles teeming with activity and much of it resplendent with attractive homes, beautiful parks and gardens and public buildings that stand as splendid examples of modern architecture and scientific construction.

"With her payroll estimated at half a million dollars a month," continued the General Petroleum president, "her 3200 workers in approximately 40 industrial plants, her fast-growing civic center—which indeed, is well worth the inspection of anyone interested in city buildings—Torrance stands today as one of the truly progressive cities of the West.

"General Petroleum Corporation, in common with other large business institutions recognizing the advantages of this area, invested many millions here in a model refinery, from which products are shipped to all sections of the globe. Development of business has unquestionably established the wisdom of these investments.

"It's a case of 'hats off to Torrance' on the occasion of

Executive



A. L. WEIL, president General Petroleum Corporation.

her 25th anniversary, with abundant evidence of further substantial development here in the immediate future."

Diligent Search Disclosed No Poor

After raising a substantial fund for the poor children in order that they might enjoy Christmas, a Torrance committee, in 1922, was surprised to find that diligent search failed to uncover a single prospective beneficiary. Try as they would, there could not be found a single poor child in the city.

With funds in hand for a celebration, the committee decided to hold a community Christmas tree on which was placed an extra present for every child in the city.

Torrance Had Daily Paper in 1922

Newspapers in Torrance have included a daily!

Probably few will recall it, for it lasted but five days—which, however, was all that had been planned. For the "daily" was a series of special editions of The Herald published August 15 to 19, 1922, in connection with the Fiesta then being celebrated.

Eight pages each issue, 11 by 15 inches in size, the "Daily" Herald was on the street at 2 p. m. each day of the Fiesta.

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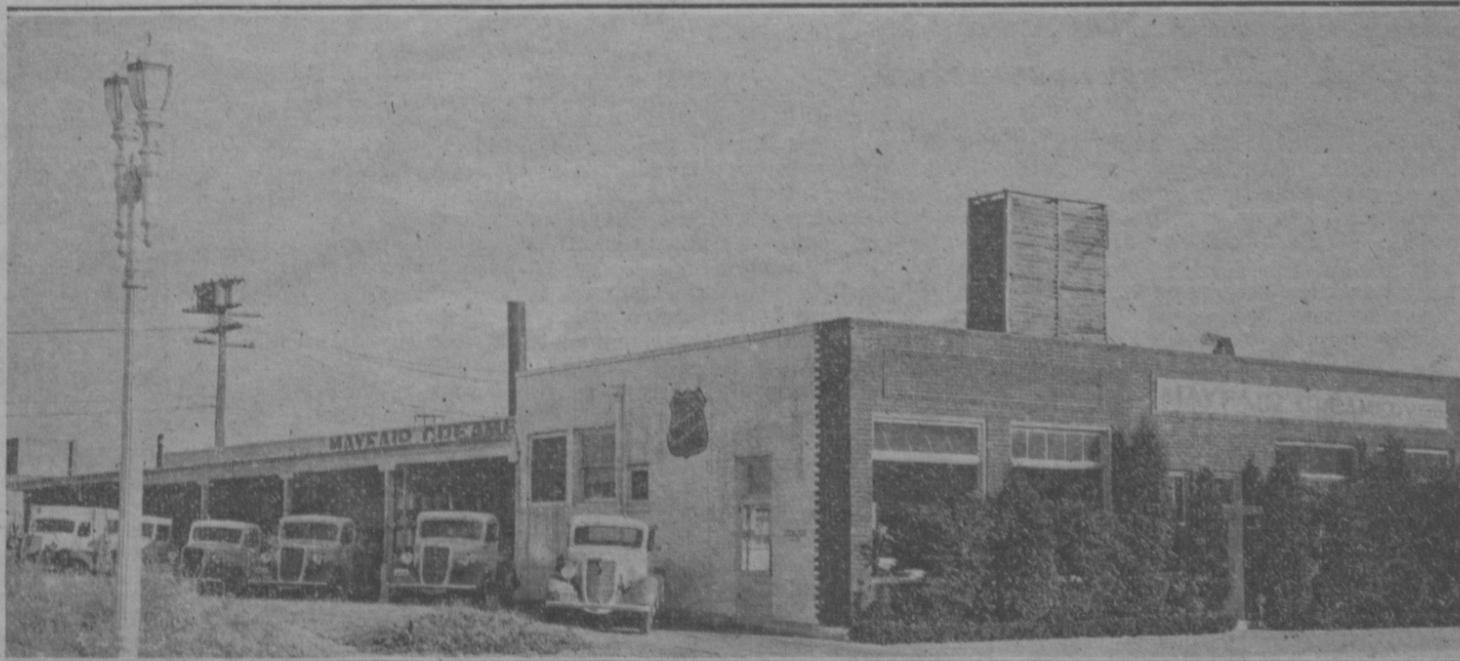
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